

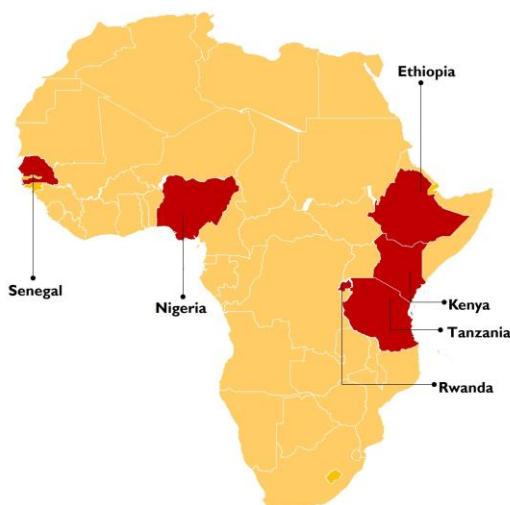
# Manufacturing Africa

[www.manufacturingafrica.org](http://www.manufacturingafrica.org)



## Programme Overview

### Focus Countries



#### Programme Goal

Attract £1.2 billion of foreign direct investment and create 90,000 jobs



#### Funding

UK Government, Foreign, Commonwealth and Development Office (FCDO)



#### Duration

7 Years (2019-2026)



#### Focus Sector

Manufacturing



#### Implementing Consortium

McKinsey & Company, BDO, TechnoServe, Reformatics, Steward Redqueen

## Addressing two of Africa's Key Challenges:

### 01. A growing Labour Force

1Bn



Increase in population by 2050

2x



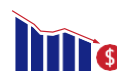
Increase in urban Population by 2050

18Mn



New jobs needed a year Until 2035

### 02. An underdeveloped Manufacturing Sector



**Low** manufacturing productivity



Struggle to move into **high-value** services

## What we do

Whilst we do not provide direct funding to projects, we do provide support to help projects/companies grow, attract Foreign Direct Investment (FDI) and contribute to an inclusive economic transformation:

### Deal support

- **Investor readiness** support across financial analysis, modeling, marketing materials, business planning and other transaction support
- **Market studies** covering commercial gaps in data and strategic issues in the region
- **Development impact improvement** support across climate and environment issues, gender and social safeguarding, governance and impact measurement

### Sector support

- **Public sector technical assistance** to government and IPAs capacity and to developing policy at manufacturing sector levels
- **Sector wide strategic transformation studies** to help develop and transform selected manufacturing sectors with significant development impact

## Who we work with



Local Manufacturing Companies



Multinational Corporations (MNCs)



Donors and DFIs



Financial Investors



Industrial Parks and Manufacturing Enablers



Investment Promotion Agencies



Governments

**\$1.2 billion+** fundraised for MA-supported deals including:



**\$21m**

Edible oils processing deal in Ethiopia



**\$50m**

Pharmaceutical manufacturer in Ethiopia



**\$8.2m**

Plastics manufacturing company in Senegal



**\$18.8m**

International garments producer in Kenya



**\$11.8m**

Electric mobility company in Nigeria



**\$2m**

Coffee processing company in Rwanda

For more information, contact us on email at: [info@manufacturingafrica.org](mailto:info@manufacturingafrica.org)

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